

TH FOODS, INC.

ONLINE PRIVACY POLICY

The privacy of users (“Users” or “you”) of the TH Foods, Inc. (“TH Foods”, “us” or “we”) website (located at www.thfoods.com) (“Website”) is very important to TH Foods. The purpose of this Online Privacy Policy is to inform Users as to TH Foods’ practices concerning the collection, use, access and security of information submitted by Users to, or otherwise obtained by, TH Foods’ Website.

Your acceptance of these terms.

BY USING THIS WEBSITE, YOU SIGNIFY YOUR ACCEPTANCE OF THIS POLICY AND TERMS OF SERVICE (COLLECTIVELY, THE “POLICY”). IF YOU DO NOT AGREE TO THIS POLICY, YOU MAY NOT USE THIS WEBSITE. YOUR CONTINUED USE OF THIS WEBSITE FOLLOWING ANY POSTING OF CHANGES TO THE POLICY WILL BE DEEMED AS YOUR FULL AND COMPLETE ACCEPTANCE OF THOSE CHANGES, AND THE POLICY AS AMENDED.

This Policy governs the manner in which TH Foods collects, uses, maintains and discloses information collected from Users of the Website. This Policy applies to the Website and all products and services offered by TH Foods.

Personal identification information.

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our Website, register on the Website, place an order, subscribe to a newsletter or other publication, and in connection with other activities, services, features or resources we make available on our Website. Users may be asked for, as appropriate, name, email address, mailing address and phone number. Users may, however, visit our Website anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personal identification information; however, such refusal may prevent the Users from engaging in certain Website-related activities.

Non-personal identification information.

We may collect non-personal identification information about Users whenever they interact with our Website. Non-personal identification information may include the browser name, the type of computer and technical information about Users’ means of connection to our Website, such as the operating system and the Internet service providers utilized and other similar information.

Children Under the Age of 13.

The Website is not intended for children under 13 years of age. No one under age 13 may provide any personal information or other information to or on the Website. We do not

knowingly collect personal information or other information from children under 13. If you are under 13, do not use or provide any information on this Website or on or through any of its features or register on the Website, make any purchases through the Website, use any of the interactive or public comment features of this Website or provide any information about yourself to us, including your name, address, telephone number, e-mail address or any screen name or user name you may use. If we learn that we have collected or received any personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us at TH Foods, Inc., 2134 Harlem Road, Loves Park, Illinois 61111 or email us at marketinginquiries@thfoods.com.

Web browser cookies.

Our Website may use “cookies” to enhance Users’ experience. Users’ web browsers place cookies on their hard drives for record-keeping purposes and sometimes to track information about them. Users may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Website may not function properly.

How we use collected information

TH Foods may collect and use Users’ personal information for the following purposes:

- **To improve customer service**
Information you provide helps us respond to your customer service requests and support your needs more efficiently.
- **To personalize user experience**
We may use information in the aggregate to understand how our Users, as a group, use the services and resources provided on our Website.
- **To improve our Website**
We may use feedback you provide to improve our products and services.
- **To process payments**
We may use the information Users provide about themselves when placing an order (if applicable) only to provide service to that order. We do not share this information with outside parties except to the extent necessary to provide the service.
- **To send periodic emails**
We may use the email address to send Users information and updates pertaining to their order or our products. It may also be used to respond to their inquiries, questions, and/or other requests. If Users decide to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

How we protect your information.

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Website.

Sensitive and private data exchange between the Website and its Users happens over a SSL-secured communication channel and is encrypted and protected with digital signatures.

Sharing your personal information.

We do not sell, trade, or rent Users' personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and Users with our business partners, trusted affiliates and advertisers for the purposes outlined above.

Google Analytics.

We may use Google Analytics Advertiser Features including GDN Impression Reporting, Demographics and Interest Reporting for analyzing sales trends and marketing, and Google Analytics Remarketing and DoubleClick Campaign Manager to advertise online. Please note, you can adjust your Google Ads Settings here: <https://www.google.com/settings/ads> Additionally, if you would like to opt out of Google Analytics, their opt-out browser add-on is available here: <https://tools.google.com/dlpage/gaoptout/>.

California Do Not Track Disclosure.

We do not track our customers over time and across third party websites for targeted advertising purposes. Accordingly, we do not respond to Do Not Track signals. Third parties cannot collect any other personally identifiable information from the Website unless you provide it to them directly.

Your California Privacy Rights.

California Civil Code Section § 1798.83 permits Users of our Website that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an e-mail to marketinginquiries@thfoods.com or write us at: TH Foods, Inc., 2134 Harlem Road, Loves Park, Illinois 61111.

Social Media. TH Foods' websites may use social media plug-ins to enable you to easily share information with others. The social media plug-ins allow the social media website to share information about your visits to TH Foods' website. TH Foods does not control any of the content from social media plug-ins. For more information about plug-ins, you should refer to those websites policies. At the present time, [there is one social plugin on the TH Foods website](#)

at the ‘addthis’ share button on the blog (<http://thfoods.staging.wpengine.com/innovation/whats-new/>) The link for more information about that “plug-in” and the operation thereof is http://www.addthis.com/?utm_expId=12961876-30.3Yz5Ca8WQGCada4nTc960A.0

Changes to this privacy policy.

TH Foods retains the right and discretion to update this Policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this Policy periodically and become aware of modifications.

Contacting us.

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this Website, please contact us at:

TH Foods, Inc.

<http://www.thfoods.com>

2134 Harlem Road

Loves Park, Illinois 61111

815-636-9500 9-5 CST M-F

marketinginquiries@thfoods.com

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